



Media Contact:

Kristin Bush

Communications Director, [ripeorange](#)

o (949) 261-7473, ext. 303

c (714) 717-9939

**Churm Media's OC Family and Inland Empire Family Web Sites
Win 2009 Silver Award for General Excellence from
Parenting Publications of America**

FOR IMMEDIATE RELEASE

NEWPORT BEACH, Calif. March 12, 2010 — On March 6, 2010 at its annual convention in Charlotte, NC, Parenting Publications of America (PPA) awarded Churm Media's OC Family and Inland Empire Family web sites with the 2009 Silver Award for General Excellence.

A highlight of the annual PPA convention is the editorial and design award dinner, which recognizes excellence in journalism, photography and design achieved by publishers, editors, writers and designers at member publications. Prof. Daryl Moen of the University of Missouri's School of Journalism coordinated the annual contest. A panel of judges reviewed 1,026 entries to choose the winners in each category. All judges have had significant professional experience.

"The economy has continued to exact its toll on the size of the contest, but not on the quality," Prof. Moen said. "The winning entries would be competitive in any year."

Upon awarding the 2009 Silver Award for General Excellence, judges commented that 'OC Family and Inland Empire Family web sites take an unusual approach to navigation that puts topics front and center while still allowing a large image series to drive people to content. The outlets prominently feature local blogs forming a diverse collection of parents' voices and really connecting with readers by showing them that there are plenty of others like them in the

region. Stories are lively and are illustrated well.’

"The purpose of the PPA awards competition is to encourage a high level of journalistic performance and service to communities by recognizing editorial excellence and outstanding visual presentation in parenting publications," said PPA Executive Director C. James Dowden.

“Our team is delighted to be recognized for our efforts in providing a true community resource through ocfamily.com and inlandempirefamily.com,” said Kimberly Porrazzo, president and CCO of Churm Media Digital. “Our mission is to become the intersection where moms meet online and this award validates that we’re on the right track.”

OC Family and Inland Empire Family brands are owned by Churm Media. Its print magazines are read by more than a quarter-million in Southern California, with thousands more visiting ocfamily.com and inlandempirefamily.com.

Headquartered in Los Angeles, PPA is a nonprofit national organization representing more than 110 parenting magazines and newspapers in the United States, Canada and Australia. For more information about PPA, visit www.parentingpublications.org. For more information on the recent awards, visit <http://www.parentingpublications.org/index.cfm?fuseaction=ShowPage&PageID=55>.

About Churm Media

Churm Media is a leading regional, full-service media company based in Newport Beach, California. The privately held company publishes 5 niche consumer magazines (OC METRO, OC Family, OC MENUS, Inland Empire Family and Southland Golf) and 5 interactive Web sites serving readers and advertisers in five Southern California counties — Orange, Los Angeles, San Diego, Riverside and San Bernardino. The company prints and distributes more than 400,000 magazines per month with a total audience — print, online and events — of more than 1.5 million readers/viewers per month. RipeOrange, a full-service marketing, communications and design firm is also owned and operated underneath Churm Media. Churm Media has 3 Southern California offices in Newport Beach, Santa Ana and Riverside and employees 40 full-time staff persons. In addition to print and online media, the Churm Media produces annual business-to-business, family and consumer events.

www.churmmedia.com

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