

Press Release

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**OC METRO celebrates its 21st annual list of
the HOTTEST 25 People of Orange County**

**The celebration brings together the region's top CEOs,
elected officials and industry leaders**

- 2010 Hot 25 honorees include: Colin Braden, Oakley; Don Craig, Old Guys Rule; Mark Manguera, Kogi Group/Korean Taco Food Truck; Troy and Josh Rodarmel, Power Balance and [many others](#).
- More than 500 people pack [The Island Hotel](#) in Newport Beach
- Title sponsor: [Irvine BMW](#)

NEWPORT BEACH, Calif. Nov. 12, 2010 – On Wednesday, November 3, 2010, [OC METRO](#) honored Orange County's Hottest 25 People of 2010. Honorees were celebrated for shaping Orange County business, philanthropy, the arts and entertainment at The Island Hotel in Newport Beach.

"The lineup of Hot 25 honorees never fails to impress me," said Steve Churm, CEO of [Churm Media](#) and publisher of OC METRO. "These are Orange County's movers and shakers – the people shaping business, social, educational and philanthropic circles throughout Orange County," added Churm.

Since 1990, OC METRO magazine, Orange County's leading business lifestyle media brand, has highlighted and honored 25 individuals each year who are making headlines in one of the most diverse counties in Southern California. The 2010 list will mark a total of 525 honorees who have been named one of Orange Counties' hottest 25 people since 1990.

2010 OC METRO Hot 25 Honorees:

- Colin Baden, Oakley
- Michelle Tingler & Debbie Devine, O-MAMA.com
- Dan Young, Irvine Community Development Company
- Jim McCluney, Emulex
- Rick Hadley, Hawaiian Springs Bottled Water
- Scharrell Jackson, Squar, Milner, Peterson, Miranda & Williamson, LLP

- Jeff Moore, CB Richard Ellis
- Gary Brahm, Brandman University
- Gary W. Matkin, University of California, Irvine
- Rob Chandler, Fairmont Private Schools
- Don Craig, Old Guys Rule
- Troy and Josh Rodarmel, Power Balance
- Mo Honarkar, 4G Wireless Verizon Wireless
- Mark Manguera, Kogi Group/Korean Taco Food Truck
- Denise Hazime, DedeMed.com
- Michael Stebner, True Food Kitchen
- LPA (Architect Firm)
- Kate Duchene, CLO, Resources Connection in Irvine
- Vicki Dallas, Rutan & Tucker
- Mark Robinson, Robinson, Calcagnie & Robinson
- Robert Braithwaite, Hoag Hospital, Irvine
- Peter Bastone, Mission Hospital
- Laura Davick, Crystal Cove Alliance
- Paula Golden, Broadcom Foundation
- Will Kempton, Orange County Transportation Authority
- Everest Climbers: Dr. John Dahlem, Ryan Dahlem, Paul & Denise Fejtek, Cindy Abbott, Mike Chapman

Get an inside look at the event and learn more about this year's Hot 25 honorees by visiting ocmetro.com.

ABOUT OC METRO

OC METRO is a monthly business and lifestyle magazine published by Churm Media. *OC METRO* is Orange County's most complete business media brand, delivering daily news through its interactive website, e-mails and the award-winning glossy print version to more than 300,000 readers every month. For more information, visit ocmetro.com.

ABOUT CHURM MEDIA

Churm Media is a leading regional, full-service media company based in Newport Beach, California. The privately held company publishes five niche consumer magazines and four interactive websites serving readers and advertisers in five Southern California counties — Orange, Los Angeles, San Diego, Riverside and San Bernardino. The company prints and distributes more than 400,000 magazines per month with a total audience — print, online and events — of more than 1.5 million readers/viewers per month. churmmedia.com