

**Press Release**  
Media Contact:  
Anna Romiti, President  
[ripeorange](#)  
P 949.261.7473  
F 949.261.7043



## **OC METRO celebrates its 22<sup>nd</sup> annual list of the HOTTEST 25 People of Orange County**

The celebration brings together the region's top CEOs,  
elected officials and industry leaders

NEWPORT BEACH, Calif. Nov. 1, 2011 – On Tuesday, November 1, 2011, [OC METRO](#) honored Orange County's Hottest 25 People of 2011. Honorees were celebrated for shaping Orange County business, media, technology, healthcare, design & manufacturing, automotive, tourism & entertainment and transportation.

"The lineup of Hot 25 honorees never fails to impress me," said Steve Churm, CEO of [Churm Media](#) and publisher of OC METRO. "These are Orange County's movers and shakers – the people shaping business, social, educational and philanthropic circles throughout Orange County," added Churm.

Since 1990, OC METRO magazine, Orange County's leading business lifestyle media brand, has highlighted and honored 25 individuals each year who are making headlines in one of the most diverse counties in Southern California. The 2011 list will mark a total of 550 honorees who have been named one of Orange Counties' hottest 25 people since 1990.

2011 OC METRO Hot 25 Honorees:

- George Adams, SA Recycling
- Steve McKee, Trinity Bat Company
- Phillip Chang, Yogurtland
- Wayne Irving, Iconosys
- Rachelle Cracchiolo, Teacher Created Materials
- John Krafcik, Hyundai Motor America
- Tim Vanderhook, Specific Media
- Chris Dingman, The Dingman Group
- Tricia Esser, KTG Y
- J. Chris Walsh, Sunwest Bank
- John Wayne Airport

- Brenda Shott, The Toll Roads
- Tilden Smith, International Pet Solutions
- Dean Joseph S. Lewis III, University of California, Irvine, Claire Trevor School of the Arts
- Vahan Garboushian, Amonix
- Nancy Wilhelm, Starfish Restaurant
- Kalani & Oleema Miller, MIKOH Swimwear
- Nancy Salzman, Brandman University
- Sandy Segerstrom Daniels, Festival of Children Foundation
- Richard Afable, Hoag Hospital
- Robert S. Bray Jr., D.I.S.C. Sports & Spine
- Daisy Tran, Irvine Company Community Development
- George A. Kalogridis, Disneyland Resort
- Ki Nam, T3 Motion
- Marc Masterson, South Coast Repertory

Get an inside look at the event and learn more about this year's Hot 25 honorees by visiting [ocmetro.com](http://ocmetro.com).

#### **ABOUT OC METRO**

OC METRO is a monthly business and lifestyle magazine published by Churm Media. OC METRO is Orange County's most complete business media brand, delivering daily news through its interactive website, e-mails and the award-winning glossy print version to more than 300,000 readers every month. For more information, visit [ocmetro.com](http://ocmetro.com).

#### **ABOUT CHURM MEDIA**

Churm Media is a leading regional, full-service media company based in Newport Beach, California. The privately held company publishes five niche consumer magazines and four interactive websites serving readers and advertisers in five Southern California counties — Orange, Los Angeles, San Diego, Riverside and San Bernardino. The company prints and distributes more than 400,000 magazines per month with a total audience — print, online and events — of more than 1.5 million readers/viewers per month. [churmmedia.com](http://churmmedia.com)

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